



PRICING GUIDE FOR CUSTOM WAYNE PATE MURALS

STEP 1 – INITIAL BRIEF WITH WAYNE

£0.00
30 MINUTES

Wayne will have an initial virtual consultation with the client to review the details of the project, its style, any references to consider, and the scale of the site. This can be via phone, email, or video conference. This information will help us determine how long Wayne should allow for creating artwork in Step 2.

STEP 2 – WAYNE ARTWORKING

£1000.00 MINIMUM
1 DAY MINIMUM

The scale and time of artworking will be determined by the scale of the project. There is a minimum charge of £1000.00 for this step. We bill Wayne's time by the day. Before beginning this step, we will estimate how many days this will take and send you an invoice for this amount. This fee needs to be paid in advance.

We allow for some client iterations within this estimate, but if the project takes longer or if the client requests a lot of alterations, taking more of Wayne's time, an additional invoice will be issued. We will communicate this, if it happens.

STEP 3 – COSTING MURAL

1-2 WEEKS

After we receive the artwork from Wayne, we can cost out the mural. The final price is determined by its size and complexity. We will send you an estimate for the mural plus shipping to its final location. A 50% deposit is required to confirm your order and start work. The balance will be due prior to delivery.

STEP 3 – MURAL PRODUCTION

£2500.00 MINIMUM
8-20 WEEKS

Final mural pricing is entirely determined by its size and complexity. The more time it takes to make, the more it will cost.

The most affordable custom mural option is to hand-paint flat tiles with Wayne's artwork. It is still expensive, but it is more affordable than 3D relief murals. A hand-painted flat tile mural would be ideal as a tabletop or as a tiled painting used as a backsplash or feature wall in a kitchen, garden or fireplace surround.

We have also been creating textural 3D relief murals. We have made three of these murals over the last 18 months to test scale, format, and decorative elements.

As a guide, this is what you can expect and should budget for textural murals:

BALINEUM

CUSTOM WAYNE PATE MURALS



Atelier Vime - Provence
Size: 1.5 x 2 metres
Weight: ±300 kg
No. of pieces: Multiple
Plain terracotta
Trade Price: £8500.00

Note: does not include frame and installation



Garce Dimofski
Size: 1 x 1 metres
Weight: ±80 kg
No. of pieces: 4 (50cm each)
Plain terracotta with one glaze colour
Trade Price: £6000.00



Deco-Off Project
3 smaller pieces
Size: 35 x 45 cm per piece
Weight: ±15 kg per piece
No. of pieces: 3 pieces
Plain terracotta with two glaze colours
Trade price (per piece): £2000 per piece

BALINEUM

CUSTOM WAYNE PATE MURALS

All of the above murals were made using raised elements. This is a more expensive method of production. All use clay pieces in large formats. The largest clay pieces we work with are around 50cm. Pieces larger than this are likely to break during production or handling.

INSTALLATION

Neither Balineum nor Wayne Pate will be responsible for on-site mural installation. The above costs and charges are for the cost of the ceramic mural only.

We are happy to answer questions about mural installation and advise where we can, but we expect the final installation will be directed by the client, be it incorporated into a wall or hung with or without a frame. As examples, Atelier Vime designed and built a wooden frame with contemporary brass hanging rods for their Provence installation and Garce Dimofski hung their mural without any frame, using only simple brackets

SUMMARY

STEP	TIME	BUDGET
Concept & Artworking	1-4 weeks	£1000.00 minimum
Mural Production	8-20 weeks	£2500.00 - £8000 +
Shipping	1-4 weeks	Varies
Installation	-	Not included
TOTAL	12 – 30 weeks	£ 3500 - £10,000 +

When commissioning a mural, you are commissioning a piece of original artwork. It is a different process from ordering tiles or other “off the shelf” products. Clients must have the time, budget, and mental wherewithal to embrace the ambiguity of creation alongside Wayne and be open to the peculiarities and challenges of working with clay.

If you are ready to move forward with your project we would be delighted to embark on this journey with you.

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